Digital Portfolio Requirements for Graphic Design Media Specialist Applicants.

Portfolios are in a digital format to be handed in on a USB. The portfolio should contain a variety of work completed by the applicant in the past 18 months. It MUST contain a range of project work. (See list of relevant types of work overleaf).

DIGITAL PORTFOLIOS
The 12 best works must be placed in a folder titled "Portfolio". A work may be a single image or a number of images (for example in the case of photography work following a theme) but should be clearly distinguishable as a distinct example of work (i.e. it should be formatted as multiple pages in a single PDF document, arranged on a single page, or housed in a sub-folder).

An additional folder titled "Supplementary Work" which has other pieces may be included in the thumb drive. The inclusion of "Supplementary Work" should complement the 12 best works included in the "Portfolio" folder. Examples of supplementary work includes photographs of work-in-progress, preliminary drawings and sketches, and other documentation of process. The connection to work in the "Portfolio" folder should be clearly titled as such in the file description (e.g., "cartoon character – work-in-progress.jpeg"). "Supplementary Work" may also include any other work that may add to the portfolio. Drawings, paintings and other 2D works should be scanned or photographed in good lighting with a high-quality camera (most modern smart-phones are suitable). Image files may be saved as either JPEG or PDF formats. Animations and films need to be saved as a common file format (QuickTime, MOV, GIF etc).

PORTFOLIOS FOR THE INTERVIEW
The focus of discussion in the interview will be the work displayed in their portfolio. Students may bring additional work on a thumb drive that they have completed since submitting the portfolio.

SUBMITTING PORTFOLIOS
On the day of testing please bring your child's digital portfolio, making sure it is CLEARLY LABELLED. There will be a box at the front reception into which these may be placed.

FURTHER QUESTIONS
For any further assistance or questions about the program, or to organise a tour, please contact the program coordinator on 62741300.

Examples of ideas for folios are on the next page

Types of Work that can be Submitted in the Portfolio.

The focus of the course will be creativity with an application or use. While we welcome a certain amount of visual art and demonstrations of drawing/painting ability the focus of the work should be on designed articles, in whatever form. Portfolios should aim to show the range of skills and interests of the applicants and a variety of different types of work is preferred over high-quality work of one type. Some of this work may be created on computer, but we are equally interested in seeing works done on paper.

The types of work can include (but not limited to):

- GRAPHIC DESIGN (logos, magazines, stickers, T-Shirts, printed matter, advertising, branding, Photoshop work etc).
- FASHION DESIGN (drawings and photos of created pieces)
- PHOTOGRAPHY (especially photographs that follow a theme or a brief)
- WEB DESIGN
- ANIMATION (these could be displayed in portfolio as a range of stills or screen shots, or handed in as digital on a thumb drive)
- CARTOONING AND COMIC CREATION
- FILM MAKING (these could be displayed in portfolio as a range of stills or screen shots, or handed in as digital on a thumb drive)
- STREAMING, YOUTUBE AND OTHER SOCIAL MEDIA (these could be displayed in portfolio as a range of stills or screen shots, or handed in as digital on a thumb drive)
- PRINTMAKING
- BOOK / STORY ILLUSTRATION
- JEWELLERY AND APPLIED SCULPTURE
- MODEL MAKING / ARCHITECTURAL DESIGN
- PACKAGING DESIGN
- INDUSTRIAL DESIGN
- INTERIOR DESIGN
- DRAWINGS (especially those with an application, for example sketches of ideas for a cartoon character, or storyboards for a film or illustrations for a book)
- PERSONAL SKETCHBOOKS / SCRAPBOOKS (these may contain any sort of work)